

going  
Solo



An international  
**conference**  
**for freelancers**  
around the internet  
industry  
and beyond



LAUSANNE  
SWITZERLAND  
MAY 16<sup>TH</sup> 2008

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★ HOW DO I SET MY RATES? ★ HOW DO I FIND CLIENTS? ★ HOW DO I NEGOTIATE CONTRACTS AND GET PAID? ★ HOW DO I HELP CLIENTS FIND ME? ★ HOW DO I DEAL WITH THE ADMINISTRATIVE ASPECTS OF BEING A SOLOIST? ★ HOW DO I BALANCE WORK AND LIFE? ★ HOW DO I REMAIN MY OWN BOSS, BUT FIND MY PLACE IN A NETWORK?

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